



Builders Avoid Expensive, Unplanned Risk with *WeatherTRAK*

WeatherTRAK Saves Water and Eliminates Landscape Runoff Pollution for Healthier Communities

Builders report that damage related to overwatering, including hardscape and landscape losses, mold, erosion and government fines, costs them upwards of a million dollars each year. **The hidden costs and risks of overwatering are staggering, and yet so easily prevented.**

WeatherTRAK weather-based landscape irrigation systems automate efficient water use to ensure lasting runoff pollution reduction and water savings. **Studies conducted by the EPA and other agencies prove that WeatherTRAK reduces harmful landscape water runoff by as much as 71%.** WeatherTRAK is so effective that water agencies throughout the western U.S. now offer smart controller rebate programs that accelerate ROI.

WeatherTRAK provides long-term proven protection to cover builders' 10 years of liability, while it also benefits homebuyers, who enjoy thriving, no-fuss gardens and reduced water bills. You and your buyers will benefit from the WeatherTRAK service approach and simple implementation. With WeatherTRAK, your company will:

- Avoid the high costs and risks of overwatering
- Save money on water bills for common areas
- Prevent water damage to communities, home sites and hardscapes
- Protect local water resources
- Minimize maintenance costs
- Increase customer satisfaction
- Implement agency-approved solution



 **> Estimate your savings with *WeatherTRAK*. Go to www.weathertrak.com/calculator**

WeatherTRAK-enabled controllers are available from:



**The controller is smart.
The service is genius.**

800.362.8774
www.weathertrak.com





WeatherTRAK—the New Standard in Smart Landscape Irrigation for Builders

Builders across the U.S. are moving quickly to implement WeatherTRAK. Proven to perform in more than eight years of rigorous agency study, WeatherTRAK measurably reduces costs and risks by automating accurate irrigation and eliminating runoff caused by overwatering landscapes. Learn more about the use of WeatherTRAK at the following notable projects:

This Old House[®]

Long running television show, This Old House, has had the same mission since its start: to demystify the home improvement process and celebrate the fusion of old-world craftsmanship and modern technology. WeatherTRAK-enabled™ Irritrol Smart Dial™ was the obvious choice for homeowners wanting to improve their garden with state of the art efficient irrigation technology.



Henry's Garden[®] • San Francisco, CA

Hosted by KRON news reporter Henry Tenenbaum, *Henry's Garden* takes an easy approach to gardening in the Bay Area. The popular show features gardening tips and tools beneficial to all gardeners. Henry was eager to show his viewers how WeatherTRAK not only takes the guesswork out of watering but guarantees beautiful and healthy landscapes.



Department of Energy Zero Energy Home • Dallas, TX

The Zero Energy Home is a demonstration project for the Department of Energy's Building America Program, which encourages fiscally and environmentally sustainable construction. WeatherTRAK was the perfect addition to the 3,800 square foot energy efficient home. Built by AndersonSargent, the house was featured in the 13th annual Dallas Parade of Homes[®].



The Discovery House • Loveland, CO

The Discovery House tests new products and practices that create healthy living environments and conserve resources. McStain, together with Building Science Corporation and Steven Winter Associates, chose WeatherTRAK because it is proven to eliminate overwatering.



ABC TV *Extreme Home Makeover*

Emmy nominated *Extreme Makeover: Home Edition* seeks out industry leading home and garden products to provide families with high quality, lasting improvements. WeatherTRAK controllers guarantee Extreme Makeover homeowners enjoy optimal plant health and maximum water savings.



FOX TV *Renovate My Family*

Hosted by best-selling author Jay McGraw, FOX's *Renovate My Family* offers home improvements to families who have encountered challenges along the way. WeatherTRAK was selected for its world class customer service, which ensures plant health and maximum water bill savings.



Southern Living Idea House • Glenwood Park, Atlanta, GA

The *Southern Living* Idea House is a certified EarthCraft House. WeatherTRAK, featured in the August 2005 issue of *Southern Living* magazine, was selected for its proven ability to achieve the maximum water conservation potential for any site.



Sunset Green-Built Idea House • Menlo Park, CA

The Green-Built Idea House is a first-of-its-kind collaboration between *Sunset* magazine, California's Sustainable Building Task Force and Clarum Homes. The home demonstrates the latest advances in green building. WeatherTRAK was the perfect choice to ensure lasting landscape health and beauty.

